

Recognizing advertising professionals age 40 and younger who are making a significant impact on the industry through their leadership, career achievements and personal qualities, which also inspires others to excel. Industries include media, design, and advertising. A new inductee will be honored during the annual Hall of Achievement awards ceremony on September 10, 2026.

**Selection Criteria:** *Nominees for the Next Generation Award are judged on the following criteria:*

- Has measurable career results in their field.
- Motivates and inspires others to excel by mentoring, training or volunteering.
- Demonstrates a high degree of creative and original thinking in their respective fields.

Name of Nominee	Company	Position
Address		Phone
Name of person submitting nomination	Phone #	Email

**Please answer the following:** *(You may use additional paper)*

*\*Nominee does not have to be retired*

**1) Why this person should be nominated.**

**2) How this nominee has made a positive impact on the local advertising industry.**

**3) What volunteer activities or community responsibilities do they have within or outside of the advertising industry.**

**4) A url for their Linked-In profile or attach a biography.**



Email nominations to [info@tafef.org](mailto:info@tafef.org)