

The Ad Professional of the Year is recognized by his/her peers as a model for others, and as an exceptional professional and leader in the field of advertising. Industries include media, public relations, marketing, advertising agencies and businesses. New inductees will be honored during the annual Hall of Achievement awards ceremony on September 10, 2026. **Selection Criteria:** *Nominees to the Advertising Hall of Fame are judged on the following criteria:*

- Any individual who has made exceptional contributions to the advertising industry, including involvement in community service and community service organizations.
- Any individual who is involved in advertising related organizations, including committee participation and leadership, or holding office.
- Any individual who has contributed to raising the standards of advertising in Tucson by adhering to ethical business practices.
- Any individual who is involved in the process of promoting the advertising industry on a day-to-day basis.

Name of Nominee	Company	Position
Address		Phone
Name of person submitting nomination	Phone #	Email

Please answer the following: *(You may use additional paper)*

**Nominee does not have to be retired*

1) Why this person should be nominated.

2) How this nominee has made a positive impact on the local advertising industry.

3) What volunteer activities or community responsibilities do they have within or outside of the advertising industry.

4) A url for their Linked-In profile or attach a biography.



Email nominations to info@tafef.org