

The American Advertising Federation's Silver Medal Award Program is a nationally recognized award that recognizes men and women who have made outstanding contributions to advertising and how have been active in furthering the industry's standards, creative excellence, and responsibility in areas of social concern. The award is bestowed upon a locally well-known person for their life-long contributions to advertising and the community.

Selection Criteria: Nominees for the Silver Medal Award are judged on the following criteria:

- The nominee has worked to raise and maintain high standards in the advertising profession for at least 25 years
- The nominee has demonstrated a consistently high degree of creative and original thinking in his/her field
- The nominee has been a consistent contributor of his/her talents to improve some phase of social welfare
- The nominee has consistently maintained a position of role model for those in the advertising industry

Name of Nominee	Company	Position
Address		Phone
Name of person submitting nomination	Phone #	Email

Please answer the following: *(You may use additional paper)*

- 1) Why this person should be nominated.
- 2) How this nominee has made a positive impact on the local advertising industry.
- 3) What volunteer activities or community responsibilities do they have within or outside of the advertising industry.
- 4) A url for their Linked-In profile or attach a biography.

Email nominations to info@tafef.org

