TAFEF
Tucson Advertising Federation Educational Foundation

AMERICAN ADVERTISING FEDERATION TUCSON

Hall of Achievement
SILVER MEDAL NOMINATION

The American Advertising Federation's Silver Medal Award Program is a nationally recognized award that honors men and women who have made outstanding contributions to advertising and have been active in furthering the industry's standards, creative excellence, and responsibility in areas of social concern. The award is bestowed upon a locally well-known person for their life-long contributions to advertising and the community. A new inductee will be honored during the annual Hall of Achievement awards ceremony September 6th at Hacienda del Sol.

Selection Criteria: Nominees for the Silver Medal Award Award are judged on the following criteria:

- The nominee has worked to raise and maintain high standards in the advertising profession for at least 25 years
- The nominee has demonstrated a consistently high degree of creative and original thinking in his/her field
- The nominee has been a consistent contributor of his/her talents to improve some phase of social welfare
- The nominee has consistently maintained a position of role model for those in the advertising industry

Name of Nominee | Company | Position

Address | Phone

Name of person submitting nomination | Phone # | Email

Please answer the following: *(You may use additional paper)*

1) Why this person should be nominated.

2) How this nominee has made a positive impact on the local advertising industry.

3) What volunteer activities or community responsibilities do they have within or outside of the advertising industry.

4) A url for their Linked-In profile or attach a biography.

HONORING LOCAL ADVERTISING AND MARKETING PROFESSIONALS
Hall of ACHIEVEMENT
EST. 1986

Email nominations to **info@tafef.org**