

Recognizing advertising professionals age 40 and younger who are making a significant impact on the industry through their leadership, career achievements and personal qualities, which also inspires others to excel. Industries include media, design, and advertising. A new inductee will be honored during the annual Hall of Fame awards ceremony September 7th at Hacienda del Sol.

Selection Criteria: *Nominees for the Next Generation Award are judged on the following criteria:*

- Has measurable career results in their field
- Motivated and inspired others to excel by mentoring, training or volunteering
- Demonstrated a high degree of creative and original thinking in his/her field

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|--------------------------------------|---------|----------|
| Name of Nominee | Company | Position |
| Address | | Phone |
| Name of person submitting nomination | Phone # | Email |

Please answer the following: *(You may use additional paper)*

- 1) Why this person should be nominated.
- 2) How this nominee has made a positive impact on the local advertising industry.
- 3) What volunteer activities or community responsibilities do they have within or outside of the advertising industry.
- 4) A url for their Linked-In profile or attach a biography.

Email nominations to info@tafef.org

