



AMERICAN ADVERTISING FEDERATION TUCSON

AAF Tucson Golden Pen Award

NOMINATION

The AAF Tucson Golden Pen Award is presented each year to a member of the advertising, public relations or print media fields for his/her contributions to advertising and the Tucson community through the use of words or drawings. AAF Tucson invites you to participate in this new tradition of rewarding excellence by nominating an exceptional person whom you consider worthy of this award.

The Golden Pen award winner is recognized by the advertising community, as a model for others, an exceptional professional, a leader in their field and as one who gives their time selflessly to the community and our industry.

The AAF Tucson Board of Directors annually accepts nominations for this award.

SELECTION CRITERIA

When considering a nominee for this honor, please keep in mind the following criteria:

The nominee is a professional writer, copywriter, editor, publicist, reporter, columnist, illustrator, commercial artist or cartoonist either self-employed or employed by a public relations firm, advertising agency or print media. Through these efforts the individual is involved in the process of directly or indirectly promoting the advertising and print media industry.

- An individual who has shown exceptional communication ability and has applied this ability to specific projects in the advertising and print media industries.
- The nominee has made exceptional contributions to the Tucson community through the use of his/her time and talents with the written word or drawn images. Through public service, these efforts seek to improve the quality of life in our community.
- The nominee has consistently maintained the position of a role model for those in the media, public relations and advertising industry. He/She is an individual who has exhibited outstanding personal qualities that have raised the standards of advertising and communication in Tucson.
- The nominee's activities directly or indirectly generate advertising revenues for the Tucson advertising industry.

NOMINATION REQUIREMENTS

- Complete the nomination form, including information regarding nominee and nominator.

Attach an overview of the nominee's professional biography, including a history outlining his/her fulfillment of the Golden Pen criteria.

- Submit completed nomination with supporting documentation to the Tucson Advertising Federation by the deadline date.

BIOGRAPHICAL INQUIRY

Using the format below, please discuss the nominee's involvement in the following area and any other relevant factors that you feel qualify them for eligibility. Please be as specific as possible, as these criteria will be used in determining their eligibility as the Golden Pen Award winner for the year. We'd appreciate it if your nomination closely follows this outline to assist the evaluators.

1. To the best of your ability describe the nominee's career or related professional activity:
 - a. Years in the advertising and/or print media industry.
 - b. Areas of concentration or expertise.
 - c. How does their career/activity relate directly or indirectly to Ad Fed's mission of advancing the practice of advertising in its broadest sense: through education of those engaged in advertising and related businesses and those preparing for such an activity?

2. Summarize the nominee's contributions to AAF Tucson or related organizations:
 - a. Number of years as a member.
 - b. Involvement in Leadership, committees, Task Forces, etc.
 - c. Contributions (speaking engagements, publications, etc.)

3. Demonstrate the nominee's commitment to the advertising, public relations and print media profession:
 - a. General Public Service - - include any personal or volunteer involvement.
 - b. Pro Bono - - include outreach activities and assistance to the community.
 - c. Community/Committee involvement - - include any involvement with local, state and national associations.

Please use one form per nomination. Multiple nominations are acceptable. Make copies of this form for each additional nomination.

Submit nominations by November 15, 2015 to:

AAF Tucson
 Email: info@aaftucson.org
 (Preferred—PDF or Word attachment)
 Fax: 520-326-9973

Or by mail:
 P.O. Box 90167
 Tucson, AZ 85752

Please provide as much as possible of the requested information regarding your nominee. If there are any questions, a Special Awards committee member will contact you for more information.

AAF Tucson GOLDEN PEN NOMINATION FORM	
	Name of Nominee
	Company
	Position
	Address
	Phone
	Name of Person making the Nomination
	Phone
	Fax
	Email Address